



CSTREET

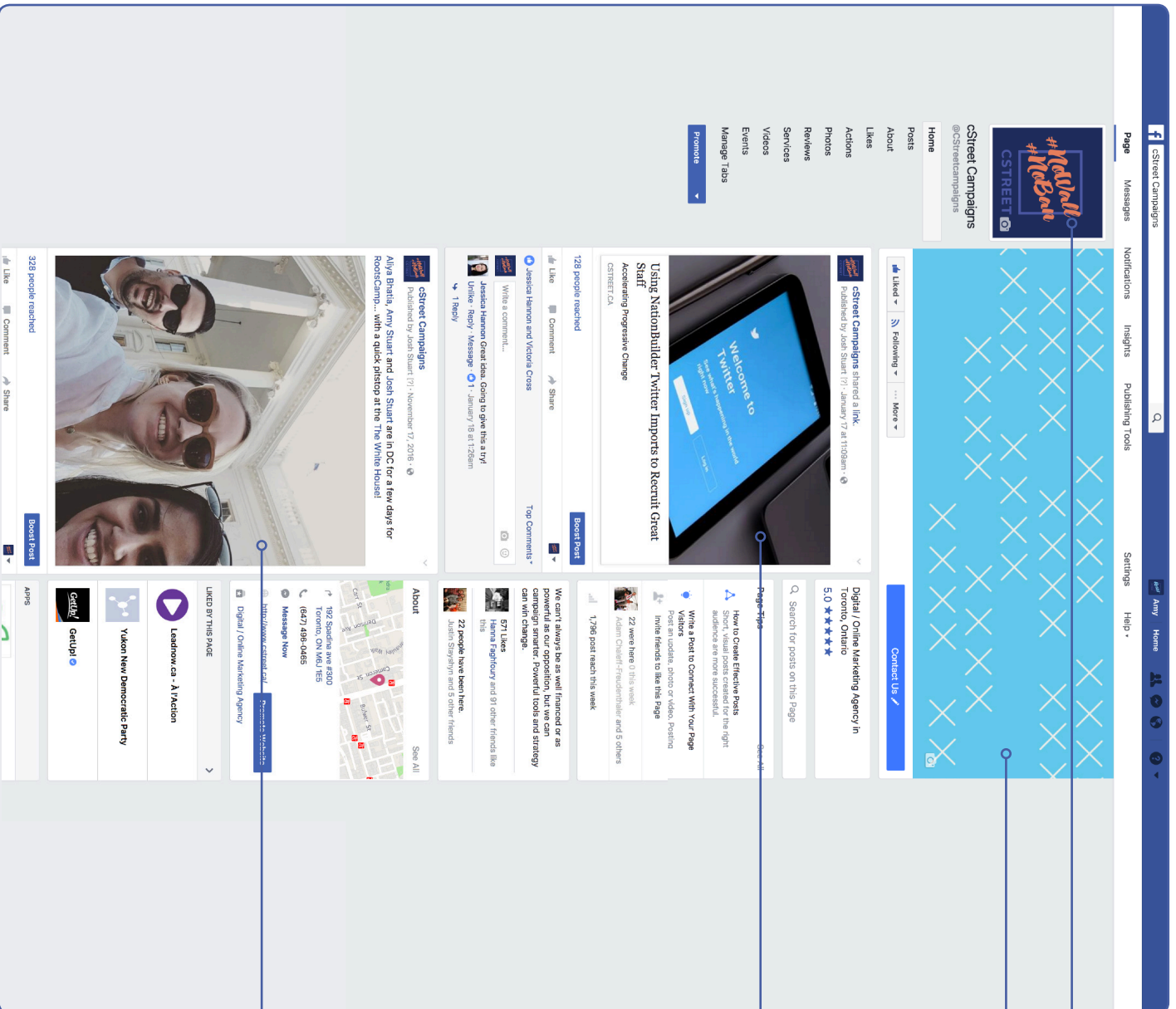
FEBRUARY 7, 2017

*cStreet Campaigns*

# Social and Website image guidelines

## DISCLAIMER

*Confidential document. Please hold in confidence. With any questions or comments please email [support@cstreet.ca](mailto:support@cstreet.ca).*



**FACEBOOK**

Wherever possible use a PNG

*Profile image*

The profile image should be square. The size doesn't matter as Facebook will downsize it. Choose a simple image as this will be seen at very small sizes. The image must be larger than **180 x 180 pixels**.

*Cover Photo*

The cover photo on desktop appears on the page at **820 x 312 pixels**. Anything less will be stretched. This needs to be a minimum size of **399 x 150 pixels**.

*Meta Image*

Shared link photos are uploaded in your NationBuilder page settings under "social media settings". This should be **1200 x 627 pixels**. If it is any smaller it will be displayed as a small thumbnail.

*Photo*

Shared photos should be **1200 x 630 pixels** but can be square. Square photos are good for reposting instagram images or larger shareables.





## **ADDITIONAL RESOURCES**

### *Sprout Social*

Many of the dimensions in this document were confirmed by Sprout Social, who maintains a list of social media dimensions. In addition to those in this doc, this link has dimensions for Instagram, LinkedIn, Pinterest, Google+, Youtube, and Tumblr.

### *NationBuilder*

[How to configure a Featured Content Slider](#)  
[How to share your site on social media](#)

### *cStreet Campaigns*

[Social Democrat Landing Page](#)

